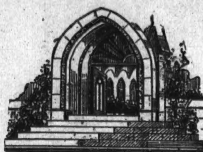


The Blairmore Graphic

VOL. 2, NO. 3.

BLAIRMORE, ALBERTA, FRIDAY, AUGUST 15, 1947.

\$2.00 PER ANNUM



"Serve the Church that the Church May Serve You."

CENTRAL UNITED CHURCH BLAIRMORE

Rev. James McKelvey, Minister

Services Sunday next:

11.00 a.m., Senior school.
2.00 p.m., Junior school.
7.30 p.m., Public Worship.

ST. LUKE'S CHURCH, BLAIRMORE (Anglican)

Rector: Rev. Laurence S. Mann

11th Sunday after Trinity
Evening 7.30 p.m.

SALVATION ARMY, COLEMAN

Captain and Mrs. T. Smith,
Officers in charge.

Sunday services:

11 a.m., Holiness meeting.
2.30 p.m., Directory class.
8 p.m., Sunday school.
7.30 p.m., Salvation meeting.
Tuesday: 7.30 p.m., Red Shield Auxiliary and Home League.
Thursday: 8 p.m., Praise meeting.
Funerals, dedications and marriages on application to the local officers.

HILLCREST UNITED CHURCH:

Services every Sunday at 3 p.m.

BELLEVEUE UNITED CHURCH:

Services at 7.30 p.m. every Sunday.

COWLEY UNITED CHURCH:

Services at 11 o'clock every Sunday.

Rev. W. H. IRWIN, Minister.

BELLEVEUE BAPTIST CHURCH

Pastor: Rev. Fred Bennett

Sunday school 10 a.m.

Morning worship 11 a.m.

Evening service 7.30 p.m.

Midweek meeting:

Wednesday 7.30 p.m.

A cordial welcome awaits you.

BAPTIST CHURCH SERVICES

Every Sunday a 7.30 p.m. in The

Olivia Hall—Blairmore.

Mr. Clifford Padgett (Student

Pastor) of Toronto Baptist Seminary.

A Welcome to All.

Mrs. J. Sherneta and two sons will

return to their home in Lamont this

week end accompanied by Mrs. Sher-

meta's parents, Mr. and Mrs. E. Mor-

gan.

WHEN BUYING

Home Appliances

ALWAYS ASK FOR THE BEST

IT'S

General Electric

— Sales Phone 354 —

SUMMIT ELECTRIC

Blairmore

AUTHORIZED DEALER

RADIATORS LIMITED

Lethbridge

Calgary Edmonton

Radiators for all makes of cars,

trucks, tractors, and industrial

engines. Genuine factory replacements

of your original radiator.

DESIRE to SERVE—PLUS ABILITY

MRS. J. R. WARNER PASSES AT VANCOUVER

The many friends of Mrs. J. R. Warner were shocked last week to learn of her passing in Vancouver, to where along with Mr. Warner and her daughter Violet she had but recently journeyed for a holiday in hope to benefit her health. Her death severs another link in the ranks of early Pass residents.

Following is from a Vancouver, BC, exchange obituary notices:

On July 29, 1947, in hospital, Annie Rebecca, beloved wife of James Robert Warner of Blairmore, Alberta, in her 64th year; beloved mother of Mrs. Violet Houghton, Vancouver, and Mrs. Florence McDonald, Coleman, Alberta; four grandchildren and two great-grandchildren. She was a member of Rebekah Lodge, Crowview No. 66, IOOF, and Daughters of the Empire, Blairmore, Alberta. Funeral services were held Thursday, July 31, at 2 p.m. in the Dunn & Thompson chapel, 10th Avenue and Cambie Street, Rev. J. W. Smith officiating, under auspices of the Rebekah Transient Sick Visiting Committee. Interment was in Ocean View Burial Park.

COWLEY HAPPENINGS

Considerable improvement was made in the village this week by ditching the front street and by grading and filling in the low places in the back street.

Mrs. C. B. Blackburn and her daughter Sylvia and son, Lauris of Pincher Creek paid a visit to Mr. and Mrs. M. A. Murphy the early part of the week.

Alma Lemire of Macleod is visiting her sister, Mrs. M. A. Murphy.

Mr. and Mrs. Hector Lemire, here, County, BC, arrived early this week for a holiday visit at the parental home of Mr. and Mrs. M. A. Percival here.

Mrs. Harold Snyder and her small daughter Joan of Red Deer left Tuesday to return home following a two-week visit with the former's parents, Mr. and Mrs. Jack Stansby, and while enroute Mrs. Snyder will stop over for a few days' visit with her sister, Mrs. Lawrence Russell and family, at Granum.

Mrs. Crutchbank and her two daughters, Dawn and June, of Vancouver, BC, are renewing old friendships here this week while on their summer vacation.

W. T. Eddy of Burnis was a business visitor here Tuesday. In spite of Mr. Eddy's 85 years he is hale and hearty and was sitting behind the wheel of a truck driving with all the confidence of a young man.

Mrs. M. A. Murphy visited with friends in Pincher Creek over Sunday.

Mr. and Mrs. W. E. Bent returned Monday from a fortnight's visit at the home of their son and daughter-in-law, Mr. and Mrs. Roy Bent, at Drumheller and during their sojourn there this party spent a few days at Sylvan Lake, rounding a full and most enjoyable holiday.

Bobby Cochrane of Gulf, OJ, now stationed at Red Deer, was a week end visitor at the home of his parents Mr. and Mrs. William Cochrane, here. Forming a party they spent Sunday at Waterton Park.

Mrs. Norman Horning and her two children, Norman and Joyce, of Camstara, are visiting at the parental home of Mrs. Helen Swart this week.

H. C. Trish of Lethbridge has returned from Calgary much improved in health where he spent several weeks as an inmate in hospital.

Word is received today of the birth of a son, Jay Allen, to Mr. and Mrs. A. N. Noonan (nee Sylvia Murphy) of Twin Butte in St. Vincent's hospital, Pincher Creek, Wednesday.

CROW'S NEST PASS SLAVONIC PEOPLE HOLD SUCCESS- FULL FESTIVAL

A very successful festival was staged by the Slavonic people of Crow's Nest Pass on Saturday, August 9, at Blairmore Arena. The program consisted of Czechoslovak, Polish, Russian and Ukrainian folk songs, music and dances, as well as a very brilliant display of physical training drills and acrobatics.

An outstanding feature of the festival was the massed choir consisting of singers from all Pass towns, accompanied by the Ukrainian string orchestra of Calgary. The choir formed a very pretty picture as they stood dressed in various Slavonic costumes and very ably rendered their selections of Slavonic folk songs.

The dancers added great color and gaiety to the program as they performed the Ukrainian Katerina, the Polish Krakowiak and the Slovak Valcik.

From time to time sportsmen appeared on the program with their smart display of drills and acrobatics. This helped to give variety and interest to the very splendid programme.

The hearts of the audience was captivated by the Burialnik Sisters' rendition of two Czech songs.

Guest Soloists, Anna Skulski and Olga Smith of Calgary made a very fine impression on the audience who applauded their selections with enthusiasm.

Honored guests at the Festival were N. Serov of the Soviet Embassy, Dr. Karach of Toronto, Mayors F. Aboussef and E. Williams, U. M. W. of A. J. Kabanowski of Edmonton, representing the Ukrainian organizations and J. Jakob representing the Czechoslovak organizations in Calgary.

Councillor W. Jolles of Blairmore was chairman of the festival.

The festival culminated in a mass picnic at Coleman on Sunday August 10, when a large crowd gathered at the rodeo grounds to be treated to some of the festival concert program.

Favorable weather permitted the people to enjoy the program and to mingle with their honored guests and acquaintances, many of whom came from as far as Spokane to attend the festival.

A great deal of credit is to be given the people who worked so hard to put on this festival, which was the biggest event to take place in the history of the Crow's Nest Pass.

August 6. Both mother and infant are doing well.

Mrs. Edward Perceval entertained the Ladies Aid of the United Church at their regular meeting at her home Wednesday afternoon, Aug. 6. The work in connection in caring for the Cowley cemetery was the principal item of interest.

Quite a heavy frost fell here on the night of August 6. This is a bit unusual at this time of year, even though ice showed in places, and even as it would appear no damage seems to have been done.

A farewell party was held for Mr. and Mrs. C. J. Bundy in the Maroon hall Friday night, August 8, where a large number of friends gathered to do them honor on their leave-taking to make their home at Pincher Station where Mr. Bundy has been transferred as station agent. Mr. William Cochrane was chairman for the occasion. After a tasty luncheon, followed by the customary speeches, the honor guests were presented with a handsome silver tray.

A motorist, who was picked up unconscious after a smash, opened his eyes as he was being carried into a nearby garage. He began to kick and struggle. When he was afterwards asked the reason, he explained that the first thing he saw was a "Shell" sign and "some fool was standing in front of the 'S'."



L. Kalivoda of Coleman, chairman of the Slavonic Festival Committee and director of physical training and dancing for the festival, Mr. Kalivoda put in a great deal of effort to organize and train the group of youthful participants for their part of the programme. Assistance to Mr. Kalivoda were V. Kalivoda, E. Siska and W. Petrusick.



Pete Meronik of Coleman, secretary of the Slavonic Festival Committee conducted the massed choir and orchestra accompaniment and is credited with giving a very good performance at the festival.



N. Bordenik of Fernie, assistant choir conductor. Mr. Bordenik put in a lot of work to prepare the Fernie choir for the festival.

WORK WON'T KILL, DRIVE MAY

Deliberately, consciously slacken pace several times every day, advises The Financial Post in an editorial headed "Beating Heart Trouble". Loosen your neck and shoe-strings. Put your feet on the desk. It may not be elegant, but it is a safeguard. Try it two or three times a day and for two or three minutes. Try letting the world look after itself, while you look after nothing. That is a fairly simple way to avoid a blow-out.

Let's quit playing Alphonse and Gaston with the veterans' housing problem, roll up a few sleeves and do a little down-to-earth handling of the situation.

From a country weekly: If you get born, marry, have a baby, die, or some other accident happens to you, please let us know—not that we give damn, but most of our readers have a lot of curiosity.

SUBSCRIBE TODAY!

VETERANS' HOUSING

In the last six months I have travelled and seen the housing situation from Sydney to Victoria. I talked with Prime Minister King and the laborer who wheels the cement up the planks to the foundations, I have yet to find one who is not in sympathy with the veterans' housing problem.

But sympathy is a poor substitute for a roof overhead. It doesn't help the situation when you are late for work in the morning, and the kids from the room next door are holding up the communal bathroom. It doesn't improve things when you have to fork over about a third of your income to a grafting infester each month for a bedbug infested two rooms.

Sympathy be damned. There has been far too much mauling sentiment over the problem and not enough realistic action.

Who is to blame?

I blame the federal government. Not for lack of interest but for indecision and lack of direction in handling the situation. More than three years ago they were warned about the housing conditions by the Legion and they have dillydallied, offered theoretical solutions, innumerable surveys, never reached targets and a shrug of the shoulder "it's beyond us" attitude.

I blame the provincial governments who seem to have ditched the problem entirely as one not of their responsibility.

I blame the many municipalities who have refused to co-operate with the government and the veterans bodies. Maj. General Hugh Young, head of the Central Mortgage and Housing Corporation told me recently that there are still many municipalities where they refuse to even accept wartime houses. This in spite of the offer to veterans of four and six roomed houses for as low as \$27 a month.

A short time ago a delegation of veterans from a small Quebec town came to Ottawa stating that they could buy from the government a number of abandoned army huts which were in good condition and they could live in them.

They were having difficulty with the local mayor and his councillors who refused to co-operate. We managed to get them all together at Dominion Command to thrash the matter out. One of the senior councillors, evidently the strong character of the council, and a landowner, explained to us that the veterans could not live in this abandoned army property because it was against their civic by-laws.

We patiently pointed out how the by-law in this case could be circumvented. He was adamant persisted in claiming that the by-laws could neither be added to nor changed. Then we realized that the character was just being plain dirty so we got tough and again showed him how the by-law could be changed.

Then he arose, shook his fist in the air and shouted, "If this by-law is changed then I will have another one made to offset it."

The party broke up. We are still plugging for these vets. But it's a tough piece of meat to digest and you need sharp teeth.

I blame the contractors and private house builders who absolutely refuse to accept in part any responsibility for remedying the situation. I know of numerous cases whereby the Central Mortgage people have offered to finance the contractors and then buy the houses back from them allowing them a straight ten per cent profit cash.

The contractors refused, intimating that the ten per cent was only peanuts in comparison to what they could make on the private market.

Read the classified ads in any newspaper and the prices start at eight thousand and work up to twenty-five thousand dollars. It just means that a veteran getting re-established has a chance in Hades of buying one.

I blame the manufacturers and material suppliers for encouraging a black market in nails, cement, soil pipe, lumber, and other necessary supplies. For not co-operating when in spite of a government order giving veterans priority on materials, the vets just don't get them. And yet all over the land expensive houses can now be bought at any time for a price, and hundreds of bowling alleys, cinemas, dance halls are springing up with no scarcity of building supplies.

I blame the labor unions for

HILLCREST HAPPENINGS

Louis Hunsden has returned to his home in Kimberley, BC, after spending a lengthy visit here with his uncle and aunt, Mr. and Mrs. P. Hunsden.

Bob Forale of Lethbridge is visiting here with relatives, Mr. and Mrs. Forale and Mr. and Mrs. J. Hartford.

Eddie Blacken has returned to his home in Drumheller after visiting here with his uncle and aunt, Mr. and Mrs. P. Squarck.

Mr. and Mrs. Jim Craig are enjoying a week's camping trip at Elk Valley, BC.

Miss Emma Forale of Raymond has returned home after visiting here with her uncle and aunt, Mr. and Mrs. Hartford.

Mr. F. Harquail has returned home from a business trip to Montreal.

Mr. R. Thomas and family are camping at the North Fork this week.

Mr. and Mrs. Angus Grant are receiving congratulations on the birth of a daughter, Susan, on August 9.

Mrs. W. Fisher and son Robert are spending a holiday in Medicine Hat.

Mr. and Mrs. Alec Grant and son Sandy are vacationing at Calgary and Banff.

Mr. and Mrs. G. E. Crutchbank have returned from a vacation spent at the Pacific coast.

Mrs. T. Craig of Pincher Creek is visiting here with relatives.

Congratulations are extended to Mr. and Mrs. J. Laskovsky on the birth of a daughter on August 9.

Mr. and Mrs. Bob Crutchbank and sons Donald and David of Olds are visiting here with Bob's parents, Mr. and Mrs. G. E. Crutchbank.

Mrs. J. Manning has returned from Calgary where she underwent a major operation in Holy Cross hospital.

C. N. P. BASEBALL LEAGUE

Following is the league standing:

Team	P. W. L. Pct.
Fernie	5 4 1 .800
Blairmore	11 8 3 .727
Hillcrest	9 4 5 .444
Coleman	12 5 7 .417
Natal-Michel	9 2 7 .222

Fernie meets Blairmore in a game at the local ball park on Sunday.

CARD OF THANKS

Mr. J. R. Warner and family wish to extend their sincere thanks to the many friends who were so thoughtful and kind during Mrs. Warner's long illness, especially Dr. Stewart and Nurse Wilcox for untiring attention; and the many cards of sympathy and floral tributes in their bereavement.

driving up the wage scale and in return not giving an honest day's work. Nobody thinks that a skilled man should not be paid well for his work. But again the buyer of the house should not be saddled with the burden of having to pay high wages for the work of a man who is entirely unskilled and never served any apprenticeship or passed a trades test.

Neither is it deemed wise for a bricklayer to be restricted by his union for the number of bricks he can lay in a day, or a painter to be compelled to use only a certain sized brush.

I blame the people of Canada who in a free country tolerate these conditions, knowing full well that the veterans to whom they owe at least the opportunity to get re-established are suffering.

If people refuse to buy these expensive houses which in many cases puts a mortgage anchor around their necks that they will live in years to come; if the people who have it in their power to do so by the expression of concerted public disapproval, then I think that in little time the government, municipalities, manufacturers, suppliers, house builders and unions whose very living and survival depends on the wishes of the people, the situation would be altered in quick time.

World News In Pictures



ONE-MAN FACTORY — George Young of Kitchener, Ont., made his automobile himself when he found he was losing use of his legs due to multiple sclerosis. It weighs 180 pounds, and cost \$130 to build from second-hand material.



HESPELER'S OLD BOYS' REUNION GALA EVENT—Old Boys' reunion at Hespeler, Ont., was an occasion for renewing acquaintances. Here, Barbara Nightingale and Marion Seekins are seen handing out programs to visitors registering for town's Old Home week. Midway was the big hit with the children.



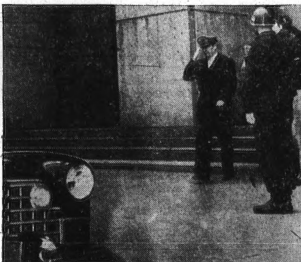
ON DISPLAY IN PARIS—Luxury cars on display in the Concours d'Elegance Automobile held at Paris included this Delahaye sports car. Driver was Annie Verriere seen adorning the hood.



NO LONGER TO BE "LADY" IRIS — Life in New York is so agreeable to Lady Iris Mountbatten, cousin to King of England, that she has accepted post with Columbia Pictures and decided to drop her title.



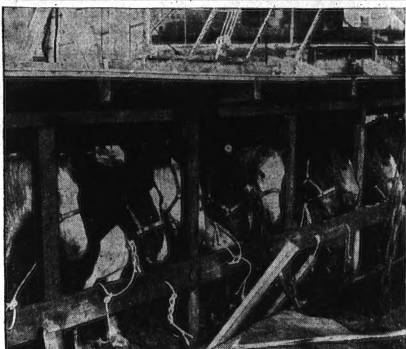
LANDS BIG "CAT"—Russell Harris, of Fort Credit, landed this 35-pound catfish at Waubesaunee after a three-hour fight and with the help of Charles Lancaster.



MACARTHUR'S HONOR GUARD AT WORK IN JAPAN—As U.S. General Douglas MacArthur leaves his headquarters in the Dai Ichi building in Tokyo, (left), he returns the salute of members of his honor guard. At (right), Pfc. Nicholas Zwilling searches Japanese workers for contraband as they leave the same building by the rear door. He is also a member of the honor guard which is comprised of carefully selected enlisted men. They are responsible for the safety of the general and his staff.



WALKING STEAK FOR CHINESE—Canadians in China inspect calves born at sea during UNRRA shipment of livestock from Vancouver to Shanghai. Standing, from left, are: Hugh MacKenzie of Watford, Ont.; Peter G. R. Campbell, W. N. Bostock; kneeling, F. C. Hsu, John Eller.



SURPLUS HORSES TO BE EXPORTED—It is expected that at least 5,000 old and surplus horses will be exported this summer from Canada to Belgium for horse meat, by Gilbert Arnold of Grenville, Que. These pictures



show horses in the corral and horses on the upper deck of S. Alvin Victory which recently sailed from Montreal with 840 horsemeat horses on board. Thirty-three men, all from Grenville, will do the chores on the trip. During the past year or so many thousands of pounds of processed horsemeat have been exported to Europe. Now Canadian horsemeat is being delivered on the hoof.



CARVES CANOES—Near Patricia Bay, V.I., B.C., Chief Edward Jim carves canoes out of cedar logs. He estimates that he has carved at least 100 of these canoes during his lifetime.



C.N.E. TRAINS MODELS FOR FASHION SHOW—Canadian girls with good poise, good looks and good figures are being given a chance to model in the daily round of fashion shows to be staged at the Canadian National Exhibition. Here, Meg Rutian of Toronto gets her measurements checked at the C.N.E. model auditions. Man with the tape is Pasquale D'Angelo, who will give the chosen models a three weeks course in the art of how to walk, how to stand and how to show off clothes.



LOOKING AT THEIR PROMISED LAND—Land of promise for 1,000 Hollanders, who arrived in Montreal aboard chartered ship, Canada looked wonderful to these three Dutch brothers. They will live in western Ontario where they will work on a farm with their parents.

The Blairmore Graphic

(Established 1908 as Blairmore Enterprise)



Alberta Weekly Newspaper Assn.
Weekly
Newspaper Advertising Bureau

Authorized as Second-Class Mail by
the Post Office Department, Ottawa

Office of Publication
BLAIRMORE, ALBERTA

Subscription, to all parts of the
Dominion, \$2.00 per annum; United
States and Great Britain, \$2.50; For-
eign, \$3.00; payable in advance.

Business locals, 15c per line.
Legal notices, 15c per line for first
insertion; 12c per line for each
subsequent insertion.

Obituary notices, inserted free of
charge, but lists of floral offerings
charged at 10 cents per line.

Display advt. rates on application.

J. R. McLEOD, PUBLISHER

Blairmore, Alta., Fri., Aug. 15, 1947

STRESS COMPLETION OF ALBERTA ROAD PLANS

Importance of the provincial
authorities ensuring the comple-
tion of the 1947 road program this
year is being stressed by officials
of the Alberta Motor Association.
With the steadily increasing de-
mands of the motor tourist indus-
try, the need for improved roads is
more vital than ever. Also, it is
noted that general traffic is de-
manding better secondary and
market as well as main roads.

Some concern was felt lately
when the provincial government
announced that a shortage of
asphalt might affect the com-
pletion of its \$8,000,000 hard sur-
facing program.

To remedy the situation, pro-
vincial officials proposed to divert
supplies from some projects to
others where the shortage was
more acute. A conference was held
with representatives of oil com-
panies in Calgary with a view to
securing an increased output of
asphalt.

Hon. W. A. Fallow, minister of
public works, stated that unless
greater supplies of asphalt were
forthcoming, there might be a
sound men produce sound systems.

No system in itself produces a sound
man.

EVERYBODY'S BUSINESS



Invariably, the man who is
most eager to learn succeeds
most rapidly.

Obviously, then, it is advis-
able to use all available means
of learning more about our
jobs.

Experience is the greatest
teacher. Books and lectures
are a great help. But few real-
ize how much we can learn
by observing and talking to
people.

The people who can be of
most value to us in this way
are those who have made, or
are making, their mark in
this world. From their ideas,
experience and methods val-
uable information can be
gleaned. It is usually easy, I
find, to get these people to re-
spond wholeheartedly when
asked intelligent questions.

Nor should anyone feel
that they are humbling them-
selves by seeking to learn
from others. No one can
know all the answers.

But those who know most
are usually those who are al-
ways open-minded and try-
ing to learn more from others.

Over 4,000,000 Canadians
have learned that Life Insur-
ance provides security for
themselves and their families.
And because no other form
of investment can meet this
need, the number of life in-
surance policyholders grows
greater yearly.

FAREWELL PARTY FOR TWO BELLEVUE GIRLS

Friday evening, August 8, was the
scene of a farewell party at Mr.
Koontges' residence in Bellevue, for
Miss Rita Koontges and Miss Eileen
LaPlaca. The following were present:
Rita Koontges and Eileen LaPlaca as
guests of honor; Mary Forby, Jean
Flaher, Sylvia Jolio, Audrey Stern,
Helen Sandulak, Jimmy Young, Alec
Wells, Ernie Lant, Jimmy Reid of
Bellevue; Dolly Landon, Yvonne
Erickson, Louis Gilmar, Charlie
Gilmar, Bruce Hodgins of Blairmore;
Bill Noton and George Hoggan of
Calgary.

A light lunch was served after
dancing and a few games had been
taken care of. The guests of honor
were wished lots of luck in their
future studies.

They are leaving August 16th by
train for The Calgary Business Col-
lege for a one year business course.
They are expecting to take up resi-
dence in the Calgary Y.W.C.A. They
plan on becoming stenographers when
they complete their courses.

THE LEDUC OIL FIELD

There can now be no doubt that an
important new Canadian oil field has
been discovered near Leduc, 16 miles
south of Edmonton, according to a
story appearing in the current issue
of the Imperial Oil Review. The ar-
ticle describes Imperial's long explora-
tion program leading up to Leduc
and developments since their discov-
ery well came in Feb. 13.

Since the Review went to press
another well has come in. Imperial
now has five producing oil wells and
one shallow gas well in the Leduc
area; three other wells are drilling,
one of which may show results very
soon; and locations have been set or
tentatively selected for a further
three to bring the total up to 12
wells. Other companies are drilling

some 13 wells.

"Leduc is at least a partial answer
to the problem of supply and demand
even as it stands; time and energy
will determine the extent of its con-
tribution," the Review states.

The finding of the new field comes
at a time when consumption of petro-
leum products in Canada is reaching
an all-time high and total production
of crude oil from other sources is
falling. "Prairie refineries in 1946
could only obtain about their require-
ments from domestic production; the
rest had to be imported from fields as
far distant as east Texas and Loui-
siana with heavy transportation costs
automatically reflected in the price
of the finished products.

The importance of the Leduc find
is emphasized by H. H. Hewitson,
president of Imperial Oil Ltd., who
said that an increased production of
oil in Canada would be good for all
segments of the national economy.
"It would enlarge the national in-
come and, in the course of time, with
production at a sufficient level, it
would mean also a subsequent reduc-
tion in the cost of petroleum products
to consumers on the prairies," he stat-
ed.

The Leduc discovery is the result
of an orderly exploration program by
Imperial Oil which began in 1919 and
which since 1939 has called for an
expenditure of \$16,500,000. After Lec-
duc No. 1 came into production, the
company intensified drilling opera-
tions to find out if the discovery well
was merely an isolated performer or
if a new oil field had been located.

Wells were drilled a mile and a half
to the northeast, a mile south, and a
mile west of the discovery. All have
come in as good producers with Leduc
No. 2 and Leduc No. 3 creating Al-
berta oil history when they both
"blew in" on the same day, May 21.

Leduc No. 4 followed on June 7 and
the Review states: "once you have
drilled four wells and found produc-
tion in all of them, the exploratory
phase is over and you are in the
stages of development, hence we now
speak, with due caution, of the 'Leduc
Oil Field.'"

The fifth well came in on July 21.
Production from each of the first five
wells roughly averages from 175 to
200 barrels per day. The oil was en-
countered between 5,000 and 5,400
feet, and is of excellent quality, being
of 39 to 40 gravity.

The magazine also lists other Im-
perial drilling projects underway in
territory adjoining the new field.

"There is the possibility of expan-
sion," the Review says. "Leduc may
have its counterpart in other areas
of hidden Devonian strata."

Public Notice

Tourist Camp

Site

Sealed tenders will be received
by the Superintendent, Crown-
ing River Forest Reserve at 128
7th Avenue, West, Calgary, Al-
berta, up to and including the 22nd
day of August to acquire a lease
for purposes of a tourist camp on
the land hereinafter described:

All that portion of Legal Sub-
division 13 of Section 5 in Town-
ship 5, Range 5, West of the 5th
Meridian, lying to the West of
Crownings Lake and to the North
of No. 3 Highway, the said portion
containing 10.5 acres, approxi-
mately.

All tenders must state the
annual rental per acre which the
tender is prepared to pay.
Any or all tenders may be re-
jected.

The buildings to be erected on
the location must be the stand-
ards for a class B Tourist Camp
License and the location of each
building must meet with the
approval of the Director of Fore-
stry.

The successful tenderer must
submit a detailed plan to the
undersigned and also secure a
Tourist Camp License from the
Department of Trade and Indus-
try.

T. F. BLEFGEN,
Director of Forestry.

Edmonton, Alberta,
July 31st, 1947. [Aug. 8, 15]

phase is over and you are in the
stages of development, hence we now
speak, with due caution, of the 'Leduc
Oil Field.'"

The fifth well came in on July 21.
Production from each of the first five
wells roughly averages from 175 to
200 barrels per day. The oil was en-
countered between 5,000 and 5,400
feet, and is of excellent quality, being
of 39 to 40 gravity.

The magazine also lists other Im-
perial drilling projects underway in
territory adjoining the new field.

"There is the possibility of expan-
sion," the Review says. "Leduc may
have its counterpart in other areas
of hidden Devonian strata."

What
you save
is the
most
important
part of
what you earn

LAY ASIDE part of your earnings as a saving
fund for yourself. With money in the bank you
are always in a position to seize opportunities
as they come along—perhaps a bargain for cash—
perhaps a business venture with a future.
Even small amounts grow quickly when
deposited regularly. Remember... many a
success story started in a bank book.

THE ROYAL BANK OF CANADA

BLAIRMORE BRANCH
BELLEVUE BRANCH

M. G. SMITH, Manager
L. S. LONG, Manager



Let Us Send You Samples
of this Clean, Family Newspaper
THE CHRISTIAN SCIENCE MONITOR

Free from crime and sensational news... Free from political
bias... Free from "special interest" control... Free to tell you
the truth about world events, its own world-wide staff of corre-
spondents bring you on-the-spot news and its meaning to you
and your family. Each issue filled with unique self-help features
to clip and keep.

The Christian Science Publishing Society
One Newbury Street, Boston 15, Mass.

Name.....

Address.....

City..... State.....

Send.....

Please send sample copies
of The Christian Science
Monitor.

Please send a one-month
trial subscription. I en-
close \$1.

He Also

● Gives Albertans Jobs

● Eats Alberta Products

● Brings Money to Alberta

If he is treated well

HE BOOSTS ALBERTA

Alberta Publicity & Travel Bureau

Counter
Sales
Books

We are agents for Canada's
Leading Manufacturer.

See us about your next order

The
Blairmore Graphic

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

MOORE BUSINESS FORMS

Check No. _____
Date _____

POETRY CONTEST

Canadian Author's Association, Edmonton Branch, announces the Eighteenth Annual Alberta Poetry Contest open for entries. Awards will be made for first and second prizes of \$5.00 and \$3.00 for best poems in each of four classes: Sonnet, Lyric, Poems for Children, Short Poem, any form.

Rules to govern the contest are: Poems must not exceed 42 lines in length; Poems already published anywhere are not eligible; Contestants may enter as many poems as they desire, in each class, but a fee of 25c must accompany each poem; all entries should be marked with the class in which they are entered, and signed by a pen-name, and with the correct name and address enclosed in a sealed envelope; all entries will be given a preliminary reading by a committee. The committee's selections will be sent on for final judging.

The Alberta Poetry Year Book for 1947 will contain a selection of the best entries, including all the prize poems; and all entrants who send two or more entries will receive a copy. (Extra books 50c each.)

In addition to the above, two prizes of \$5.00 and \$3.00 have been donated for the best essays on the subject: "A Writer's Responsibility". Entry fee, 25c for each Essay.

These Competitions are open to all residents of Canada and competitions close September 15th, 1947.

Address all communications and make all entry fees payable to the Branch treasurer, Mr. Robert O. Shaw, 117 MacLean Block, Edmonton, Alberta.



LONE SHIELING

Cape Breton Highlands National Park, Nova Scotia, Canada.

LONE SHIELING UNVEILED—Chief Flora, the McLeod of McLeod from the Isle of Skye in Scotland, unveiled the "Lone Shieling" on July 29 in Cape Breton Highlands National Park, Nova Scotia, and Hon. A. L. Macdonald, Premier of Nova Scotia, delivered the principal address. Among the distinguished guests present were John M. Campbell, M.L.A., M. H. MacKinnon, M.L.A., John Macintosh, and members of the Macintosh family.

"Lone Shielings" patterned after the style of a Scottish shieling or bothan (a shepherd's hut or shieling-dwelling) may still be found in parts of the Scottish Highlands and adjacent islands.

The idea of the "Lone Shieling" had its beginning in the will of Professor Macintosh, of Dalhousie University, who bequeathed to the Provincial Government of Nova Scotia an area of approximately 100 acres adjacent to the Cabot Trail in the vicinity of Pleasant Bay. The will stipulated that if the area should be included in the proposed national park a "Lone Shieling" should be erected on the property.

When Cape Breton Highlands National Park was established in 1936, the area bequeathed by Professor Macintosh was included, and his wish to have a "Lone Shieling" erected thereon has thus been carried out—H.C.W.

Mr. and Mrs. Newrich were staying at an exclusive seaside hotel. One evening at dinner the conversation turned to music, with special reference to Mozart.

"What a coincidence," said Mrs. Newrich. "Only this morning I saw him on the No. 5 bus with his wife; they were going down to the beach."

A dreadful silence followed for the rest of the meal.

As soon as they were alone, her husband spoke to her.

"I told you that when you don't know anything about what's being dis-

cussed you're to keep quiet."

"But what did I say wrong?" queried the No. 5 bus, does not go down to his wife.

"You've been here long enough to know," boasted her husband, "that the No. 5 bus does not go down to the beach."—Answers.

Furniture Business and Building For Sale

Apply A. L. Oliva
Blairmore, Alberta

PICK a PEPSI



Pepsi-Cola hits the spot anytime! There's twice as much in the big 12-ounce bottle!

"Pepsi-Cola" is the registered trade mark in Canada of the Pepsi-Cola Company of Canada Limited

Watch For It!

EATON'S Big New Catalogue

for
Fall and Winter 1947-1948

Soon will be on its way!

Worth Waiting For!

T. EATON & CO.

EATON'S

Garage Mechanic: "What's the matter, lady?"

Mrs. Clutchbust: "They say I have a short circuit. Could you lengthen it while I wait?"

"We made the SMART choice!"

say
OLDSMOBILE
owners
everywhere.

WALTER R. A. BALMER, General Manager of a large Toronto furniture company, "After driving my new Oldsmobile 8 in winter weather and over roads unusually rough, I find you were very conservative in your recommendations, for the Hydra-Matic Drive is certainly the smoothest thing in mechanism that I have ever experienced. I am really proud of this car, and for driving comfort, ease of handling, and general road-worthiness, I can only say I'm glad I bought an Oldsmobile. I made the smart choice."

And that's just an excerpt from one of the many, many letters sent in by Oldsmobile owners—letters that repeat again and again. "There's nothing else like it in driving! It's smart looking... smart handling... and the new G.M. Hydra-Matic Drive is the smartest way of driving yet devised."

Yes... people who choose Oldsmobile make the smart choice... for Oldsmobile is the smart buy of the year. To you who are waiting for your new Oldsmobile—our thanks for your patience... our tribute to your wisdom. The demand for Oldsmobile with the new G.M. Hydra-Matic Drive is so widespread that it still greatly exceeds the supply. Make sure your present car carries you conveniently and safely through the waiting period by having it serviced regularly by your Oldsmobile dealer.

A PRODUCT OF GENERAL MOTORS

OLDSMOBILE offering

HYDRA-MATIC DRIVE

"The Hydra-Matic drive is simply a miracle. It saves with which it handles no traffic no answer to any Car Show driver."

"I have never enjoyed driving any car more than I have my new Oldsmobile!"

"It is hard to beat Oldsmobile for comfort, economy, and appearance."

"The simplicity of Hydra-Matic's operation is remarkable."

"I cannot speak too highly of my new 1947 Oldsmobile. The smartest thing I ever did was buy an Oldsmobile. Oldsmobile is superior to any car I have ever owned."

Crows' Nest Pass Motors
Blairmore Alberta

Canada's Health Problem

AMONG THE MANY PROBLEMS which have had to be faced in Canada in this post-war period, is the critical shortage of medical facilities throughout the country. Recent reports have shown that at present there is urgent need for 27,000 more hospital beds in Canada and that the services of 9,000 additional nurses are needed. There is also a shortage of doctors. All this means that there must be many Canadians who are ill and are not receiving adequate care because of the lack of hospital beds, nurses, and doctors. The situation appeared to grow acute during the war, and to have failed to right itself since. Some surveys have shown that the problem is not confined to any one section of the country, but is general all across Canada, and it is obviously a matter of national interest to plan some action to improve the situation.

Is A Need For Prompt Action

The federal Department of Health and the Health League of Canada have both shown interest and concern over the present inadequate health services throughout the Dominion and have made efforts to awaken the public to the need for prompt attention to the problem. At the recent meeting of the Health League, held in Montreal, Dr. Gordon Bates, general director stressed the national aspect of health problems, pointing out that it is in the interests of the country as a whole to have a high standard of health in each community. As an example of this need, Dr. Bates pointed out that with the modern means of transportation, communicable diseases could spread rapidly from place to place, if proper controls were not in effect in all parts of the country.

Much Depends Upon Health

The members of the Health League were also told that at the present time the best record for health in the British Empire is held by New Zealand but that there was no reason why, by united action, Canada's record could not become the best in the world. Public support, both moral and financial will be needed to build up the deficiency in hospital accommodation and this is indeed an important factor in bringing health services here up to an adequate standard. The lack of doctors and nurses is likewise serious, and public encouragement should also be given to the extension of training facilities and perhaps the addition of further inducements to young people to enter these professions. A great deal of a nation's progress depends upon the physical well being of its people and Canada's health problem should not be allowed to grow more acute.

They're Drifting Away From The Prairies

(Editorial in The Calgary Herald)

In 1941, the census-takers of the Dominion government placed Alberta's population at 796,169. In 1946, the census-takers placed Alberta's population at 865,550—a gain of slightly over 7,000.

In 1941, the census-takers placed Saskatchewan's population at 896,992. In 1946, they placed Saskatchewan's population at 832,688—a loss of more than 63,000.

In 1941, the census-takers placed Manitoba's population at 728,774. In 1946, they placed Manitoba's population at 726,923—a loss of nearly 3,000.

On paper, it looks as though Alberta, alone among the three prairie provinces, gained population during the war. But it must be recalled that in the five-year interval between the 1941 census and that of 1946, births exceeded deaths in this province by about 60,000. In other words, Alberta actually lost something like 13,000 citizens during the war years. What the other two prairie provinces have lost, when natural increase is taken into account, may be imagined.

For the first time in many decades, the prairie provinces are losing population. They are losing, proportionately, many more of their younger citizens. In fact, the percentage of loss in the age groups 15 to 30 is of disturbing proportions. Why are the prairies losing their

people, particularly their younger people? Three answers suggest themselves. The first is that young men and women can generally make higher wages in the East, and in British Columbia, than they can here. They can also find a wider range of employment opportunities. The second is the drift from the country to the cities, and from the smaller cities to the larger cities. Thousands of young Westerners have their eyes fixed upon Toronto, Montreal, Ottawa, and Vancouver. Their grandfathers sought happiness in the great open spaces; they seek it in the crowded streets of the metropolises.

The third is that a largely agricultural area—over two thirds of prairie people still live on, or close to, the land—cannot hope to support more than a fraction of its people trained in the arts and sciences. At a considerable sacrifice, the people of Alberta, and the other prairie provinces, have established and maintained universities. Consequently their graduates must seek employment elsewhere. Competition at home, where openings are few, or go elsewhere. They have gone elsewhere.

The ironical feature of it is that while Western Canada has ceased to be a pioneer country, in one sense, it has just opened up as a pioneer country in another. Agriculture will not continue to greatly but oil exploration and development, metal mining and all the concomitant industries are still in their pioneer stages. Western Canada has a wealth of resources, some developed, some in process of development. It is no longer a question of processing raw materials, but of making new and profitable industries from the by-products of these industries. The possibilities of coal by-products for instance, are tremendous.

Yet these young people will not turn until there is an opening for them. They themselves haven't the money to develop these resources. The day of the sod shack and the ox team are gone. When their countrymen are prepared to invest in the West and open up prospects for their young people, then the drain of population from Western Canada will end.

Queen Elizabeth Reads Bible Daily

Queen Elizabeth reads the Bible every day and "knows from experience" how helpful this custom can be. The Queen herself made this disclosure when she addressed a crowded meeting at Central Hall, Westminster, commemorating the silver jubilee of the Bible Reading Fellowship. In her speech, the Queen, who has been a member of the Bible Fellowship for many years, said: "These are challenging days in the history of the world. A new era is struggling to be born. Our nation and Empire is called to give moral leadership to the world, and can only do this if it is true to its Christian tradition." The meeting was presided over by Dr. Geoffrey Francis Fisher, Archbishop of Canterbury.

DIAMOND SOLD FOR \$15,000.—GEORGETOWN, British Columbia.—A rough diamond weighing 49½ carats found near the Meany river brought \$15,000, the highest price ever recorded in British Columbia for a stone. It was revealed in official figures for 1946 released here. The report showed diamond production last year was 30,957 carats more than double 1945's output. This was the first substantial increase since production started to decline in this colony in 1923.

Bring German Scientists To Help Production

OTTAWA.—More jobs for more Canadians together with development of new and improved old products can be said to be the main motivating factors behind the Government's decision to bring a limited number of German scientists and technicians to Canada.

At the moment, the Government doesn't contemplate bringing more than 15 over although about 300 specialists have applied to hold a dozen different departments for permission to come, the Toronto Financial Post learned recently.

As things now stand, the chances of 100 coming are slim. In the first place, government policy requires that a move to bring technical personnel over must be initiated on this side by a Canadian firm or industry. Secondly, such a firm or industry must demonstrate to the Government's satisfaction that the special skill and knowledge of the requested German cannot be obtained here. And in addition, that bringing him over will mean jobs for Canadians or improved or new products.

Here are some of the direct results expected from the transfer of the 14 or 15 scheduled to come sometime this summer:

1. At least 1,000 new jobs.
2. At least two and perhaps three new plants.
3. At least two new products, an improvement on a third, and a new process.

One of the plants will probably be built in the Montreal area; another somewhere in Ontario. The Post understands the Montreal plant will make a special type of pliers previously made only in Germany.

An Allied bomb put the pliers factory out of business. The German owner-engineer-designer couldn't get his plant started after the war so a Montreal firm which had been importing the pliers before the war decided to go into the pliers-making business if the German could be brought over to run it.

The Department of Trade and Commerce agreed this case met government requirements. Now, unless there's a last-minute hitch, this man will be one of the first four to come.

FUNNY And OTHERWISE

"I had an awful headache last night."

"Yes, I saw you with her."

"Sign in a country restaurant: 'If our steak is too tough for you, get out; this is no place for weaklings.'"

After getting married to his late secretary, he remarked:

"Well, my dear, I suppose I must get some one to take your place in the office."

"I've been thinking of that," responded the bride: "My cousin is just leaving school."

"What's her name?"

"John Henry Briggs," said the bride sweetly.

As the old lady sat peacefully near the 18th green of the public golf course a golf ball suddenly struck the ground quite near her pet dog at once ran forward and seized it.

A moment later the golfer, red in the face with rage, came up waving a club and shouting indignantly.

"Put the ball down, Fido," said the old lady sweetly. "Here's the kind gentleman to knock it off for you again."

Two cyclists pulled up for the night at a hotel.

"Well, I think," said the host, "that you'll have a comfortable night. It's a feather bed."

At two o'clock in the morning one of the cyclists roused his companion.

"Change places with me, Dick," he groaned. "It's my turn to lie on the feather."

He was a very good barber, but his spelling was unsound. On the wall of his shop was a card bearing the words, "Hair Cutting, 8d; Singing, 10d." When young Percival drifted in he spotted the card.

"Short at the back and round the ears, please," he piped, seating himself in the chair. "And you can give me a couple of verses and chorus of 'Roll Out the Barrel.'"

Mother was slow to comprehend what seemed so perfectly clear to little Sue. The pride of the family was talking about a "federal."

"A 'federal'?" mother questioned. "Why, you know, Mummy," patiently explained Sue; "it's a leaf from a chicken."

Carriage-riding condors are clearly and like frequent bath.



SISTER OF NEHRU GOES TO RUSSIA.—Mrs. Vijayalakshmi Pandit, seen here, sister of Pandit Jawahar Lal Nehru, has been appointed ambassador for India in the Union of Soviet Socialist Republics. Mrs. Pandit led the Indian delegation to the United Nations' general assembly in New York last year.



Here's a wonderful cross-stitch design! It's a beginner's special—5 crosses to the inch—that's big and quick to embroider!

Cross-stitch for cloth or scarf. Pattern 7023 has transfer of 14 motifs 1 1/2" x 2 1/2" to 10 1/2" x 10 1/2" inches.

Our improved pattern—visual with easy-to-see charts and photos, and complete directions—makes needlework easy.

To obtain this pattern send twenty-five cents in coins (stamps cannot be accepted) to Household Arts Department, Whinnipeg Newspaper, Union, 176 McDermott Avenue E., Winnipeg, Man. Be sure to write plainly your Name, Address and Pattern Number.

Most fresh vegetables consist of about 90 per cent. water.

Most fresh vegetables consist of about 90 per cent. water.

Most fresh vegetables consist of about 90 per cent. water.

Most fresh vegetables consist of about 90 per cent. water.

Most fresh vegetables consist of about 90 per cent. water.

Most fresh vegetables consist of about 90 per cent. water.

Most fresh vegetables consist of about 90 per cent. water.

Most fresh vegetables consist of about 90 per cent. water.

Most fresh vegetables consist of about 90 per cent. water.

Most fresh vegetables consist of about 90 per cent. water.

Most fresh vegetables consist of about 90 per cent. water.

Most fresh vegetables consist of about 90 per cent. water.

Most fresh vegetables consist of about 90 per cent. water.

Most fresh vegetables consist of about 90 per cent. water.

Most fresh vegetables consist of about 90 per cent. water.

Most fresh vegetables consist of about 90 per cent. water.

Most fresh vegetables consist of about 90 per cent. water.

Most fresh vegetables consist of about 90 per cent. water.

Most fresh vegetables consist of about 90 per cent. water.

EIRE HOUSEWIVES FIND BACON SCARCE

DUBLIN.—Housewives in Eire find bacon scarce and dear. A few droves of pigs are seen in the streets of Irish towns and villages and the men in the bacon factories are wondering how long they will have their jobs.

These are signs of the decline of Eire's bacon industry. After years of price disturbances, feed shortages during the war brought a 50 per cent. cut in the country's hog population.

In 1940 farmers produced 1,227,403 pigs for market. In his year which ended last April the number had fallen to 645,411 and prices had more than trebled.

The curers complain bitterly that there are plenty of people who will pay more than they can afford, to cure the meat illegally and sell it privately at fantastic prices; and that pork butchers, with lower overhead, are using half the pigs in the country.

Now the government is reported considering new legislation to put the hog and bacon industry back on its feet. One forecast is there will be central government organized pig-breeding machinery to keep hogs out of the black market.

This matter of reduced hog production is typical of the whole livestock industry in a country which used to rely mainly on imported feeding stuffs that have not been available in quantity since 1939.

Farthings To Stay In British Coinage

LONDON.—A demand for the abolition of the farthing, small British coin with a value of about half a cent, was rejected in the House of Commons by Glenvil Hall, financial secretary to the Treasury, because of its use for purchasing of cheap basic items like milk and flour.

L. D. Gammans, Conservative asked for abolition of the coin on the grounds that it has no monetary value, but Hall said farthings are being minted at the rate of 15,000,000 a year to meet the demands of banks. It still has monetary value, he said.

To Feel Right — Eat Right!

OGDEN'S
FINE CUT
PURE BAKING POWDER

BRIGHTEN THE MEALS WITH BISCUITS

MAGIC BAKING POWDER

MAGIC ORANGE MARMALADE BISCUITS

2 cups sifted flour 1 egg
1/2 tsp. salt 1/2 cup milk
4 tbsps. shortening 1/2 cup orange marmalade
4 tbsps. Magic Baking Powder

Sift dry ingredients together. Cut in shortening with mixer. Beat egg slightly in measuring cup; add milk and marmalade to make 1/2 cup and add to dry mixture. Roll out about 1/4 inch thick; cut with round biscuit cutter. Top each with a little marmalade; bake in hot oven (425° F.) about 15 minutes. Makes 48.

MAGIC FOR SATISFYING FLAVOR!

MADE IN CANADA

RELIEVE

ACHES & PAINS

BY RUBBING IN

Brings quick relief. Greases, fast-drying, no streaking. Large, convenient.

35¢

MINARD'S
"KING OF PAIN"
LINIMENT

Do you suffer distress of **MONTHLY FEMALE WEAKNESS?**

This fine medicine is very effective to relieve pain, nervous distress and weak, "dragged out" feelings, of such days—when due to female functional monthly disturbances. Worth trying!

LYDIA E. PINKHAM'S COMPOUND

Bigger and better VEGETABLES

Protect them with Green Cross Garden Guard, which contains 90% more rotenone than any other dust. Deadly to insects, but non-poisonous to humans. It's especially suitable for vegetables. 1-lb. size comes in a handy pump can.

ROTHENONE GARDEN GUARD
(Poison Dust)

FOR MODERN PEST CONTROL

WHEN HOUSEWORK GETS TOO MUCH FOR YOU...

JUST SEE WHAT LIPTON'S TEA CAN DO!

ONLY LIPTON'S BRISK-TASTING TEA GIVES YOU THAT FLAVOR-LIFT

Yes, it's really exhilarating—that delightful FLAVOR-LIFT you get with Lipton's Tea. It's a grand combination of rich, full-bodied tea flavor... plus a lift that just makes you feel good all over. And only Lipton's Tea gives you this FLAVOR-LIFT... because it's the blend that makes Lipton's and the blend is Lipton's own secret! Try Lipton's! See what a delicious, brisk-tasting tea it is... what a stimulating lift it gives you! Ask for Lipton's, the tea with the FLAVOR-LIFT, at your grocer's today!

BEST... FOR A GUEST... QUICK LIPTON'S TEA BAGS

Says **MR. BRISK**

Copyright 1947—Thomas L. Lipton Limited

